

## Cultural Diffusion

"Diffusion" means flow of something from one aspect to another, i.e. it may be from superior to inferior or vice-versa. Therefore, before discussing "cultural diffusion", we have to explain about the importance of culture, in our life, rather, to exist or to survive.

### ② Importance of culture :-

- ① Culture is used to convey social ~~charma~~ charm and intellectual excellence.
- ② "Culture" or "Sanskriti", meaning ritual performance is a process of refinement.
- ③ Culture is ~~see~~ acquired by man as a member of society.
- ④ Culture lays down norms of behaviour and provides the mechanism, which secure his survival.
- ⑤ Culture is man's guide.
- ⑥ Culture is the framework within which to try man's new ideas.
- ⑦ The ways of doing are often inherent in a culture.
- ⑧ The ~~see~~ culminating culminating stage of civilization was correlated with the growth of cities, the emergence of writing, metallurgy, metallurgy, science & so on. Thus, any civilization represents a particular type of culture.
- ⑨ Culture is regarded, as the moral, spiritual, spiritual, and intellectual attainments of man.
- ⑩ Culture may register progress or decline, and it is inside us.
- ⑪ Within the culture, there are elements of like - prayer, ritual, etc. and these are called a cultural trait.
- ⑫ From very ancient civilization, human societies have evolved from lower into higher types.
- ⑬ As a result, cultures were grown through evolution, from simpler towards complex and differentiated types.

### Diffusion:

- ① Some German geographers said that various culture complexes develop at various times in different parts of the world, and later on diffuse over corresponding portions of the earth.
- ② Such diffusion is a continuous process and layers of diffused-in culture traits, may be identified in a culture.
- ③ A culture trait cannot travel long distances without getting diluted "en route", partly by losing some of its features and partly by getting associated and mixed up with features that do not belong to it.
- ④ It has been said that, long distances, mountains, oceans, arid deserts prove to be effective barriers to culture diffusion.
- ⑤ Discontinuous diffusion (as a result of migration) or strong individuality and resistance power of any intermediary area also takes place.
- ⑥ The people who live on the borders of two culture areas, share features from both the ways of living. These are also called "marginal areas".
- ⑦ Europeans and Americans pointed out that, diffusion is a process of culture growth.
- ⑧ Distance and resistance will also always put checks on diffusions.

### Diffusion / growth

মানব ব্যৱহাৰ কৈতোৱা — এবং পুনৰুৎপন্ন কৈতোৱা  
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